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## **App Store Chose Traplight's Racing Game *Big Bang Racing* As One of the Best of 2016**

***Featuring close to six million player-created levels, Big Bang Racing is Traplight's debut title based on the studios cutting-edge vision of creative & social gaming***

**Tampere, Finland, December 13, 2016** - Independent game developer Traplight's first User-Generated Content mobile game Big Bang Racing has been chosen by App Store as one of the Top 10 iPad Games of the Year. Big Bang Racing is an adventurous racing game, where all playable content is created by the users. Launched in July 2016, the game has since inspired players to build and share almost six million levels inside the game.

Big Bang Racing is the first implementation of Traplight's vision of a new generation of creative and social mobile games. "We are excited that App Store chose Big Bang Racing to the Top 10 this year. We feel that they really understand how we want to change the mobile gaming scene by empowering the players to create and shape our games with us", says Sami Kalliokoski, the Creative Director and Co-Founder of Traplight.

"We have developed our User-Generated Content technology for over two years now, and Big Bang Racing is the first manifestation of that. This game has been a fantastic learning experience on what encourages and motivates players to create, share and become social. All of our upcoming games will be built on the same technology, experience and insight."

Big Bang Racing is free to download from Apple App Store and Google Play.

App Store: <https://itunes.apple.com/app/big-bang-racing/id1048896882>

Google Play: <https://play.google.com/store/apps/details?id=com.traplight.bigbangracing>

To view the Big Bang Racing trailer visit: <https://youtu.be/Xnvkm4fkU80>

Press images: <http://www.traplightgames.com/media/>

For additional information and interview requests, please contact:  
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### **About Traplight**

Traplight, based in Tampere, Finland is a mobile game studio of 21 people established in 2010. The studio launched their debut title Big Bang Racing in July 2016 and currently develops new games based around User-Generated Content. The company aims to revolutionize the way players – and the game industry – conceive and experience player creativity and social gaming. Prior to launching Big Bang Racing, Traplight collaborated with big game companies such as Redlynx/Ubisoft and Supercell. The core team Riku Rakkola, Jari Paananen, Sami Kalliokoski and Seppo Santapukki share years of experience in game development, and prior to founding Traplight worked with companies such as Disney, Warner, Sega and LucasArts.

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### **About Big Bang Racing**

*Big Bang Racing* is a unique, physics based mobile racing and puzzle game with a highly social gameplay; where all game levels are built by the players. In *Big Bang Racing* you compete against other players around the world in action packed races, or collect treasures from puzzling adventure tracks. You can create and share your own levels, upgrade your rides, team up with your friends, and customize your characters with the swaggiest hats in the galaxy.

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