

***Big Bang Racing* Mobile Game Developer Traplight Secures 2.7 Million Dollar Funding Round**

Led by Korea Investment Partners, the funding boosts Traplight's User-Generated Content vision to the next level after the successful launch of their debut title Big Bang Racing

Tampere, Finland – March 23rd, 2017 – Mobile game developer Traplight, a studio focused on user-generated content (UGC) games, announced today that its latest funding round has led to an additional \$2.7 million of funding, raising the studio's total investment to \$5 million. Traplight's first UGC mobile game *Big Bang Racing*, launched in July 2016, was selected as App Store's Best of 2016 and has over 7.3 million levels created by the players. The company will use the newly acquired funding to scale up the team to further develop groundbreaking mobile games based on player creativity.

Led by gaming focused VC investor Korea Investment Partners, the latest round of funding also included previous investors Sunstone Capital and Finnvera, as well as angel investor Shukri Shammam. Korea Investment Partners has previously invested in other innovative mobile game companies such as Seriously, Super Evil Megacorp. and Huuuge Games, and continues to broaden its portfolio with Traplight's unique vision and products.

"Traplight is doing something remarkable by bringing player created content and levels into the core of the gaming experience. We are impressed by their vision and dedication to making something new in the mobile games space. *Big Bang Racing* is a great first example of what the team is set up to do, and we are excited to see their future games in action," Korea Investment Partners director Sang-Ho Park comments.

"We are taking all the learnings from our 'first born', and putting them to use with the new projects. The games we create explore the different aspects of user creativity, and harness that creativity into super engaging gameplay. Traplight's games keep on breaking and bending the boundaries of what we think is possible on the mobile platform," says Traplight's CEO Riku Rakkola.

For additional information and interview requests, please contact:

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Press images: <http://www.traplightgames.com/media/>
<http://www.traplightgames.com/tr/Traplight-presskit.zip>

About Traplight

Traplight, based in Tampere, Finland is a mobile game studio of 24 people established in 2010. The company aims to revolutionize the way players – and the game industry – conceive and experience User-Generated Content. Traplight successfully launched its debut title *Big Bang Racing* in July 2016, and since then the game has gained over 7.3 million player created levels, and was chosen as App Store's Best of 2016. Traplight is currently

growing its team, and building new, innovative games around player creativity and their UGC vision. The company has previously collaborated with renowned game companies such as Redlynx/Ubisoft and Supercell. The core team Riku Rakkola, Jari Paananen, Sami Kalliokoski and Seppo Santapukki share years of experience in game development together.

<http://www.traplightgames.com>

<https://www.facebook.com/TraplightGames>

<https://twitter.com/TraplightGames>

About Korea Investment Partners

Korea Investment Partners is a leading venture capital & private equity firm that has over 30 years of experience in providing venture capital to bold and innovative entrepreneurs who want to change the world. Korea Investment Partners invests in leading pioneers like Kakao, Naver, Seriously, Super Evil Megacorp., Huuuge games, and Doubleu Games. KIP manages 26 venture and private equity funds with US\$1.5 billion in total assets under management. The company operates globally from its Seoul headquarter with other locations in Shanghai, Beijing, and Sunnyvale.

<http://www.kipvc.com/>

About Finnvera

Finnvera provides financing for the start, growth and internationalization of enterprises and guarantees against risks arising from exports. Finnvera strengthens the operating potential and competitiveness of Finnish enterprises by offering loans, domestic guarantees, export credit guarantees and other services associated with the financing of exports. The risks included in financing are shared between Finnvera and other providers of financing. Finnvera is a specialized financing company owned by the State of Finland and it is the official Export Credit Agency (ECA) of Finland.

www.finnvera.fi

About Sunstone Capital

Sunstone Capital Technology Ventures is a leading European early-stage venture capital firm. The team is based in Copenhagen and Berlin, managing EUR 400 million in committed capital across four funds. The current portfolio includes companies such as Seriously, Prezi, Boozt, Neo Technology, GetYourGuide, Natural Cycles and Blackwood Seven.

<http://sunstone.eu/>